



2-1-1 counts

Legislator/Policy Maker

You are my voice in how policy is created and issues are addressed. **United Way of the Bluegrass** is committed to informed decision making and we have a tool that will increase the ability to see real-time health and human service needs statewide, regionally or by zip code. Through our 211 system of information and referral, over 100,000 needs are documented each year.

Until now it was hard to visualize where these pockets of need existed. **211counts.org** is a real-time data dashboard that documents needs. By visiting **211counts.org**, it is easy to see exactly which communities seek assistance for food, utility payment, or prescription medication. Working together, we can determine community priorities, discuss gaps in services and unmet needs, leverage dollars to support long-lasting change, and inform decisions about funding and services. Building a stronger Commonwealth is important to us all.

211 Counts illustrates data that can strategically validate leadership decisions and inform policy. And, because the information is statewide, you can use the data to work collaboratively with your governmental partners. ***Empowering others to know the facts and tell a story will fuel our ability to improve life for all Kentuckians.***

